

# LIFE + Environment Policy & Governance

## Annex D.2

LIFE CONOPS website (designed, developed and launched), Facebook and Twitter

**Updated on November 2018** 

Deadline of Deliverable 30/9/2013

# LIFE CONOPS (LIFE12 ENV / GR / 000466)

Development & demonstration of management plans against - the climate change enhanced - Invasive Mosquitoes in S. Europe



The **LIFE CONOPS** project "Development & demonstration of management plans against - the climate change enhanced - invasive mosquitoes in S. Europe" (LIFE12 ENV/GR/000466) is co-funded by the EU Environmental Funding Programme **LIFE+ Environment Policy and Governance**.

**Implementation period:** 1.7.2013 until 31.11.2018

**Project budget:** Total budget: 2,989,314 €

EU financial contribution: 1,480,656 €

## **LIFE CONOPS' Participating Beneficiaries:**

ΜΠΕΝΑΚΕΙΟ ΦΥΤΟΠΑΘΟΛΟΓΙΚΟ ΙΝΣΤΙΤΟΥΤΟ	Benaki Phytopathological Institute (Coordinating Beneficiary)
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SERVIZIO SANITARIO REGIONALE EMILIA-ROMAGNA Azienda Unità Sanitaria Locale della Romagna	Azienda Unità Sanitaria Locale della Cesena
SERVIZIO SANITARIO REGIONALE EMILIA-ROMAGNA Azienda Unità Sanitaria Locale della Romagna	Azienda Unità Sanitaria Locale della Ravenna
cented Glorgia Nicoli agricoltus ambiente	Centro Agricoltura Ambiente "G.NICOLI"
Research & Imprecion	S.R.L.
DEMOKRITOS  NATIONAL CENTER FOR SCIENTIFIC RESEARCH	NCSR Demokritos
ONEX	ONEX S.A.
Regione Emilia Romagna  SERVIZIO SANITARIO REGIONALE EMILIA-ROMAGNA Azienda Unità Sanitaria Locale di Ravenna	Regione Emilia-Romagna Public Health Service
and a	TERRA NOVA
ferra nova	<b>Environmental Engineering Consultancy Ltd.</b>
	<b>Urban Environment and Human Resources</b>
$\rtimes$	<b>Institute of Panteion University</b>

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The current report presents information regarding the structure and the traffic of the LIFE CONOPS website that was designed in the frame of Action D.2: Development, launching and maintenance of project website.

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#### 1. Structure of the website

The creation of the project website aims to provide full access to the project information, updates and details to a wide range of interested parties, who are already aware of the IMS problem (scientists, stakeholders, decision makers), and to any individual who is interested in getting information about IMS or generally about mosquitoes. Simultaneously, the website ensures the dissemination of the project progress and its results.

The aim was to develop an easy to use website, of high performance and appearance (Figure 1).

Website was launched on the internet in September 2013, in three languages (Greek, English and Italian) (www.conops.gr).

The main sections of the website are the following:

- <u>LIFE CONOPS</u>: Contains information about project objectives, actions, means and CONOPS implementation timetable (Figures 2, 3, 4)
- Partners: Contains golden paragraphs of the beneficiaries, their contact data and links to their organizations (Figure 5)
- <u>Progress and Results</u>: Presents the progress and the results of the project (under construction)
- <u>Dissemination</u>: Contains information, photos, videos and dissemination material of events, workshops and other activities (Figure 6, 7, 8)
- **Photo gallery:** Contains photos taken at meetings, workshops or other events (Figure 9)
- <u>Contact:</u> The visitors of the website have the opportunity to contact each other, exchange views, comments, questions and information with CONOPS partners (Figure 10)

Additionally, a sub-menu gives visitors the opportunity to keep themselves informed about issues concerning IMS (biological cycle, habits, management and control) and their impact on human health. This sub-menu also presents the latest news and events related to the project and gives answers to the most frequently asked questions (FAQs) about mosquitoes (Figure 11, 12).

A timeline gives an overview of the project dissemination actions, while visitors have also the chance to download and view any dissemination material (agenda, press release, presentations, videos, photos) produced during workshops / conferences that have been held in the frame of the LIFE CONOPS project (Figure 13).

A secure area (password protected) has been also developed providing an area to the project partners to access useful project files (administrative and financial forms, reports, deliverables, logos, templates, presentations) (Figure 14).

An additional section containing a leaflet with instructions for mosquitoes is released (Figure 15).

An additional website banner is provided which is linked to the mosquitos' activity application which is developed by the cooperation between the Institute of Environmental research and Sustainable development (Head researcher Dr. C. Giannakopoulos) and Benaki Phytopathological Institute for the LIFE CONOPS project (Project manager Dr. A. Michaelakis). (Figure 16).

An additional website banner is provided which is linked to the LIFE CONOPS management plans as adopted and presented by the Greek National Plan for the confrontation of Dengue, Chikungunya and Zika as mentioned in Action B6 (Figure 26). The website version of LIFE CONOPS management plans is specifically adapted for the website area, with images and information in bullets.

An extra banner is provided with guidelines for implementing entomological surveillance with ovitraps (<a href="http://www.conops.gr/ovitraps/">http://www.conops.gr/ovitraps/</a>) (Figure 27). The website version of the guidelines are enriched with photos and videos for better understanding. Moreover, a GIS thematic map concerning the distribution of *Aedes albopictus* in Greece and details on its "travel trajectory" (<a href="http://www.conops.gr/asian-tiger-greece/">http://www.conops.gr/asian-tiger-greece/</a>) are provided (Figure 28). The thematic map is regularly updated according to the results from the samples or information received.

Moreover, after the outbreak of ZIKA, LIFE CONOPS website contains useful articles about ZIKA (Figure 29).

Finally, the website was enriched with the detailed management plans developed in the framework of LIFE CONOPS (<a href="http://www.conops.gr/management-plans/?lang=en">http://www.conops.gr/management-plans/?lang=en</a>). The front page of LIFE CONOPS website is divided in six sections, as follows:

- <u>Conops News</u>. At this section, the user is informed about LIFE CONOPS activities, such as new scientific articles, the consortium activities, etc.
- <u>Conops articles</u>. At this section the user can find useful articles about mosquitoes.
- <u>Conops Useful Information</u>, with useful information about mosquitoes.
- Conops Guidelines, with the EU and WHO regulations about IMS
- <u>Conops Workshops</u>, with links to specific subpages with information about the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> (Mid-term) LIFE CONOPS workshops.
- Conops health, with articles about malaria and West Nile virus.

The website is continuously updated and useful articles, scientific journals, interviews in magazines or newspapers, videos, photos and other useful information are uploaded. The website is also linked to the Facebook and Twitter accounts of the project. Below screenshots from the website are presented for the periods 2013-2014, 2014-2015, 6/2015-12/2016 and 1/2017- 11/2018.

## 2. Website's screenshots

# a. 2013-2014

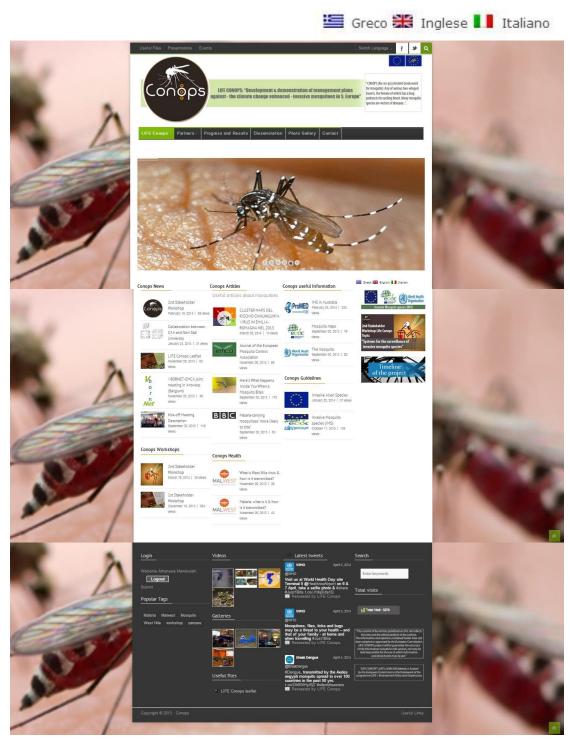


Figure 1. Homepage of LIFE CONOPS website (English version).

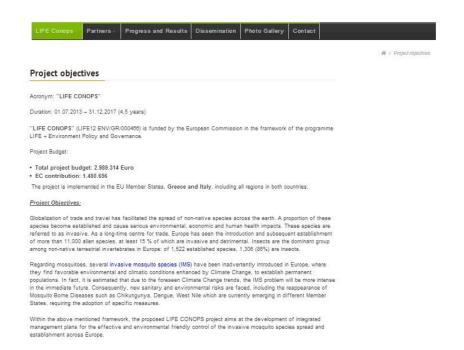
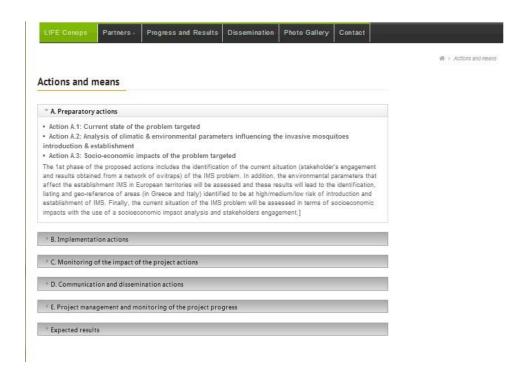


Figure 2. LIFE Conops section: Project objectives.



**Figure 3**. LIFE Conops section: Actions and means.



Figure 4. LIFE Conops section: Timetable.



**Figure 5**. Partners section: The golden paragraph of Benaki Phytopathological Institute (BPI).

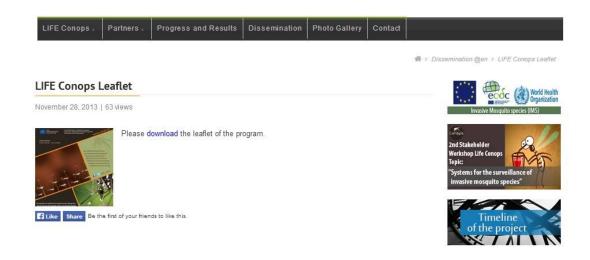


Figure 6. Dissemination section: LIFE CONOPS Leaflet.



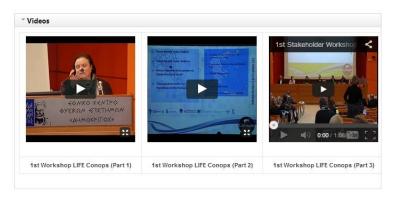


Figure 7. Dissemination section: Workshop's material.



Figure 8. Article in a newspaper

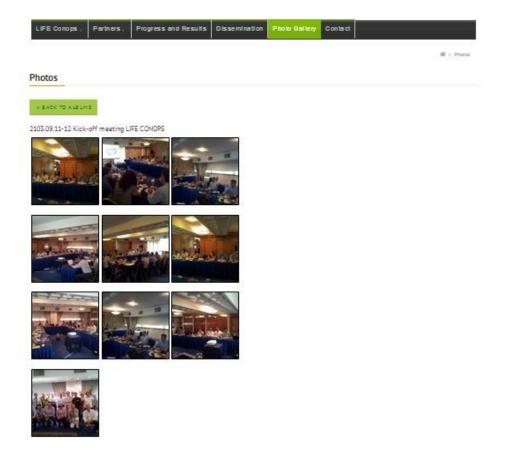


Figure 9. Photo gallery section: Photo gallery of the kick-off meeting.

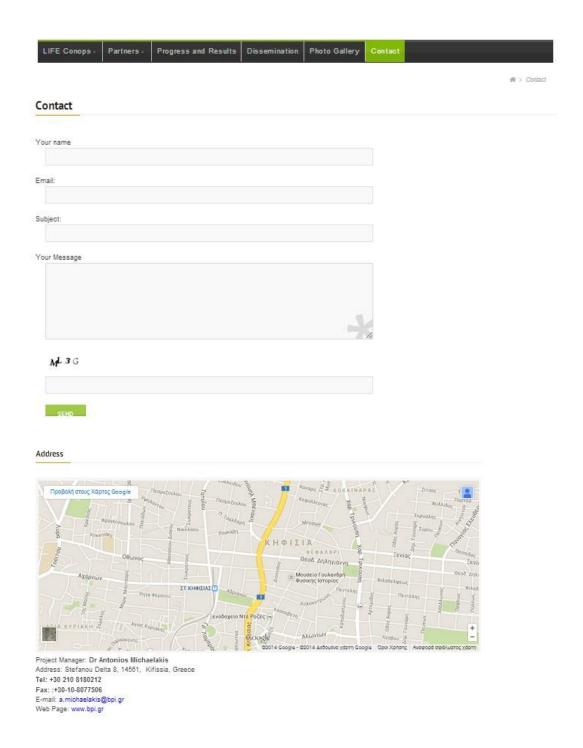


Figure 10. Contact section, map and contact data of coordinated beneficiary.



#### Μορφολογία και βιολογία του Ασιατικού κουνουπιού Ασιατικού κουνουπιού τίγρης

Το Ασιατικό κουνούπι τίγρης Από υγειονομική άποψη το (Aedes albopictus) είναι ένα κανονικό σε μέγεθος κουνούπι με μήκος σώματος πολύ μεγάλη σημασία παρόμοιο με εκείνο του κοινού κουνουπιού Culex pipiens (5-6 mm), ενώ το σώμα του είναι μαύρου γρώματος με λευκές περιοχές στο θώρακα, την

Οκτωβρίου 15, 2013 | 148 views



## Υγειονομική σημασία του τίγρης

Ασιατικό κουνούπι τίγρης (Aedes albopictus) έχει καθώς μπορεί να μεταδώσει πολυάριθμες σοβαρές για τον άνθρωπο ασθένειες με σημαντικότερη τον ιό του Δάνκειου πυρετού που αποτελεί την σημαντικότερη ιογενή λοίμωξη του ανθρώπου που μεταδίδεται...

Οκτωβρίου 14, 2013 | 119 views



### κουνουπιού τίγρης στον κόσμο

(Aedes albopictus) θεωρείται ως το περισσότερο εισβάλλον είδος κουνουπιού (invasive mosquito species) παγκοσμίως. Κατατάσσεται μάλιστα στη λίστα των 100 σημαντικότερων εισβαλόντων ειδών του ζωικού, φυτικού και άλλων βασιλείων, βάσει των διαταραχών που προκαλούνται στη βιοποικιλότητα των..

Οκτωβρίου 13, 2013 | 113 views



#### Η παρουσία του Ασιατικού Παρουσία του Ασιατικού κουνουπιού τίγρης στην Ελλάδα

Το Ασιατικό κουνούπι τίγρης Στη χώρα μας το Ασιατικό κουνούπι τίγρης (Aedes albopictus) εντοπίστηκε για πρώτη φορά στην Κέρκυρα και την Ηγουμενίτσα μετά από δειγματοληψίες κουνουπιών που διεξάγονταν σε περιοχές των νομών Κερκύρας και Θεσπρωτίας τα έτη 2003 και 2004. Εικάζεται, ότι η είσοδος.

Οκτωβρίου 12, 2013 | 130 views

Figure 11. Useful articles regarding IMS.

#### Συχνές ερωτήσεις

#### Οι πιο συχνές ερωτήσεις για τα κουνούπια

Από πότε υπάρχουν τα κουνούπια;

Πού αρέσει στα κουνούπια να <<συχνάζουν>>;

Πώς αντιμετωπίζω τα κουνούπια;



Η αντιμετώπιση των κουνουπιών είναι μία πολύπλοκη διαδικασία. Απαιτεί τόσο ατομική όσο

Τι τρώνε τα κουνούπια; Γιατί πίνουν αίμα;

Τσιμπάνε τον άνθρωπο όλα τα κουνούπια;

Πως καταφέρνουν να μας εντοπίσουν;

Πως καταφέρνουν και εντοπίζουν το αιμοφόρο αγγείο;

και συλλογική προσπάθεια. Για περισσότερες πληροφορίες που αφορούν την αντιμετώπιση των κουνουπιών δείτε τα παρακάτω άρθρα: Ορθή αντιμετώπιση αρθροπόδων υγειονομικής σημασίας Αντιμετώπιση του Ασιατικού κουνουπιού τίγρης Πόσα είδη κουνουπιών υπάρχουν; Πόσο ζυγίζει ένα κουνούπι; Τι μέγεθος έχει; Πόσο ζει ένα κουνούπι; Με τη ταχύτητα πετάει ένα κουνούπι και πόσο μακριά μπορεί να ταξιδέψει ένα κουνούπι;

Συχνές Ερωτήσεις Timeline Πόσο καλά γνωρίζετε τα κουνούπια;

Figure 12. Frequently asked questions.



December 12, 2013

#### 1st Stakeholder Workshop

The 1st Stakeholder Workshop of the Project LIFE CONOPS (LIFE12 ENV/GR/000466) on the topic "New mosquito species in Greece: risks and management", was held on December 12th, 2013, at the premises of the Institute of Nuclear & Radiological Sciences & Technology, Energy & Safety (I.N.R.A.S.T.E.S) of N.C.S.R "Demokritos". The main purpose of the workshop was knowledge exchange and sharing experiences on issues concerning invasive mosquitoes, public health, risks and development of management plans.Read more..





Figure 13. Timeline of the project

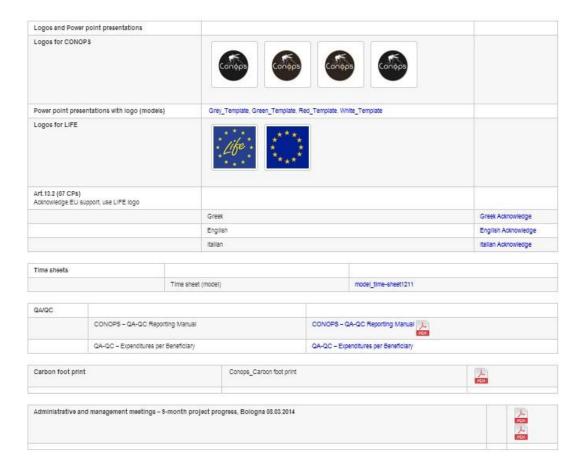


LIFE Conops Partners Progress and Results Dissemination Photo Gallery Contact

♠ > Useful Files

#### **Useful Files**

Grant Agreement		500
Common provisions	2013	FOR
Proposal	Final Proposal	J.
	Flow charts-organograms-map	A_figure 2 IMS_MBD with actions  Actions flow chart  A_IMS_MBD_actions  map of the project area  Organograma
	Letters of support	Emilia Romagna region Pedio Arews eggrafoYYKA.jpg Dafni.jpg
Kick-off meeting 11-12/9/2013, Athens (Greece)	Agenda	J. PIGE
	Presentations	Presentations Kick-off meeting
	Photos	Photos
	Kick-off Minutes	FOR
Monthly Reports	Monthly report (model)	Report_Monthly_version_model
	2013	☐ Choose Monthly Report



#### Presentations

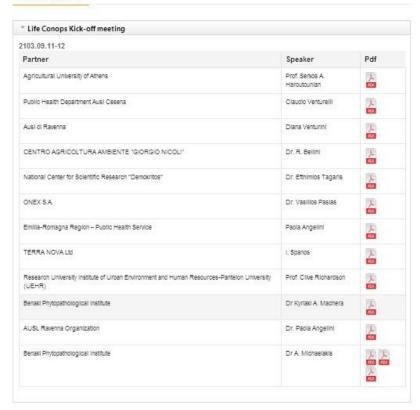


Figure 14. Secure area of the website.

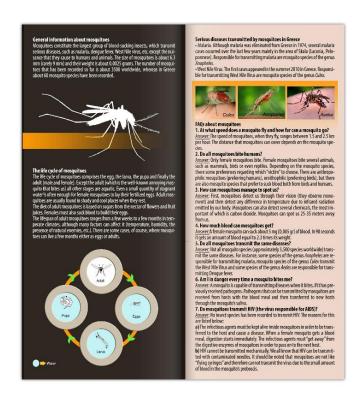


Figure 15. Leaflet with information about mosquitoes.

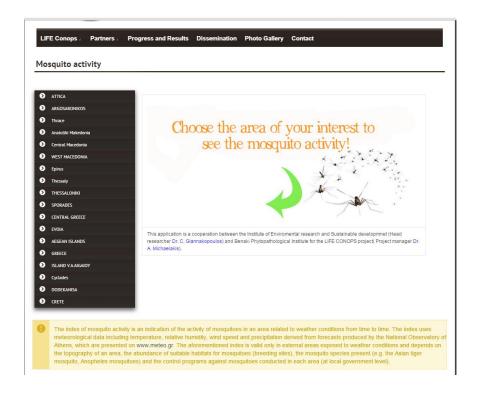


Figure 16. Mosquito activity application.

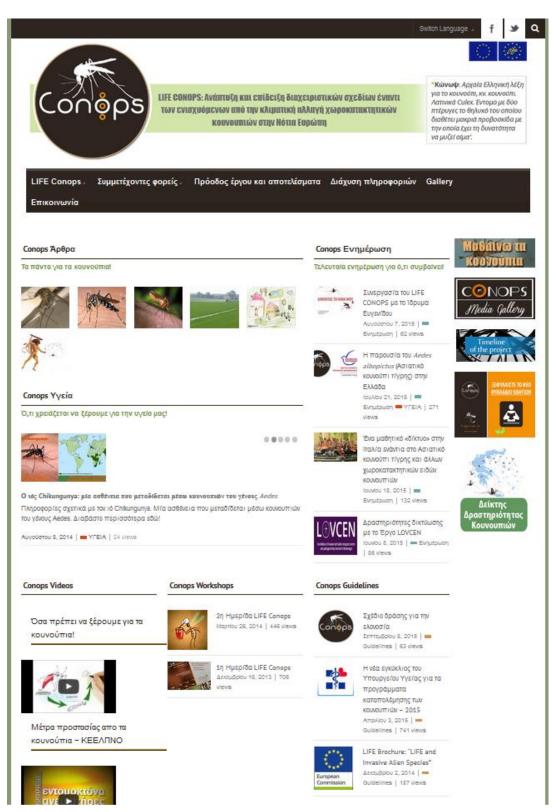


Figure 17. Homepage of LIFE CONOPS website (Greek version).

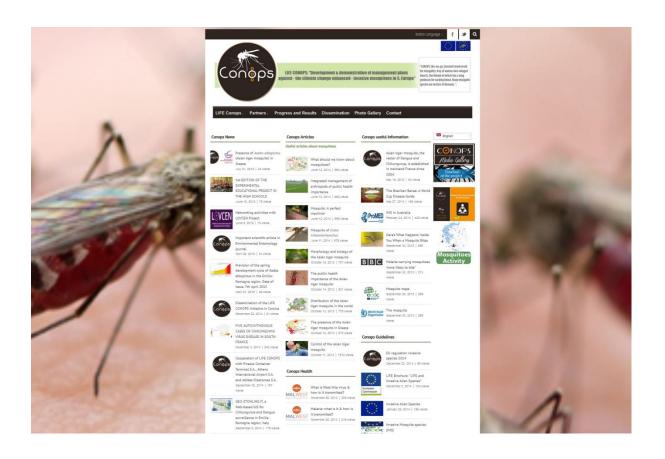


Figure 18. Homepage of LIFE CONOPS website (English version).

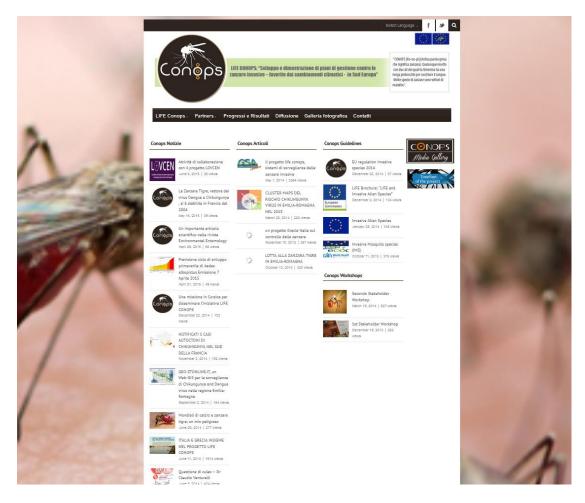
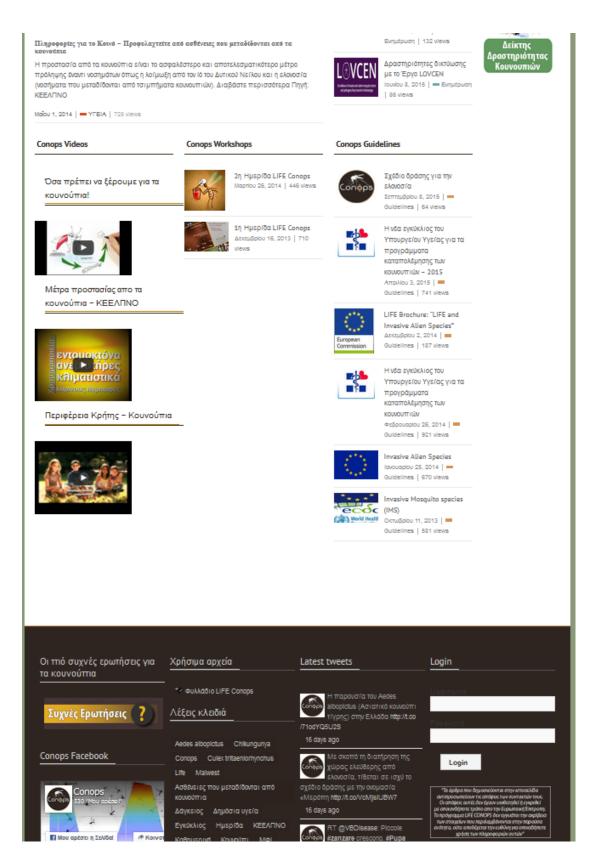
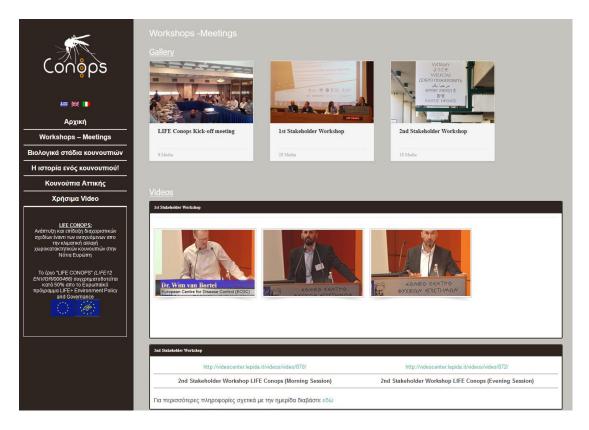


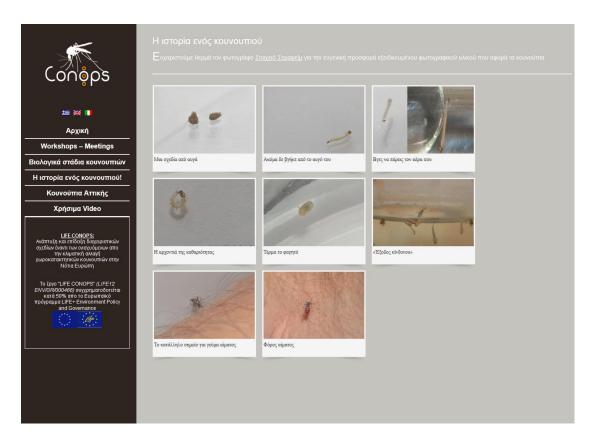
Figure 19. Homepage of LIFE CONOPS website (Italian version).



**Figure 20**. Part of the website dedicated to national and European guidelines regarding mosquitoes and other invasive species (CONOPS Guidelines in all languages)



**Figure 21**. Conops Gallery in three languages. An area of the website where videos and information for the 2 workshops are available. Moreover small story for the biological cycle of the mosquitoes and all the necessary information for the mosquito fauna in Attica Region (Greece).



**Figure 22**. Inside the Conops Gallery. A small story for the biological cycle of the mosquitoes.



Figure 23. Inside the Conops Gallery. Attica mosquitoes.



**Figure 24**. Inside the Conops Gallery. Useful information for *Aedes albopictus* (Attica mosquitoes).

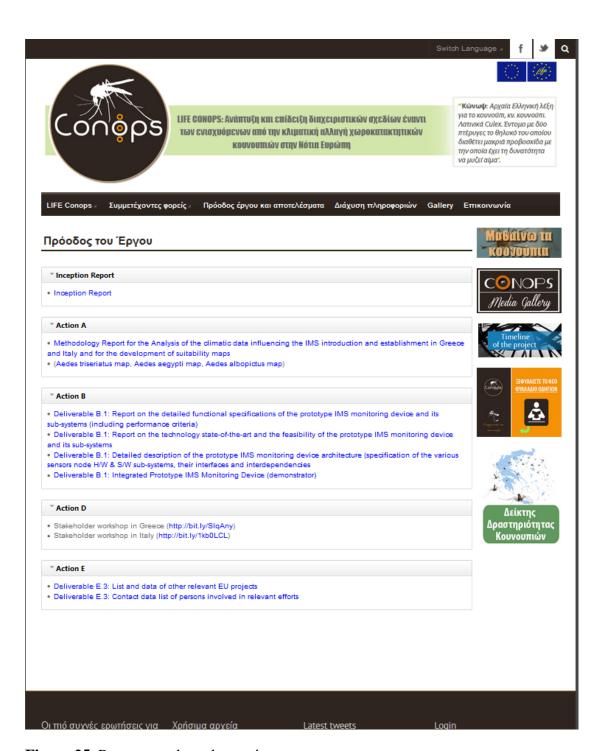
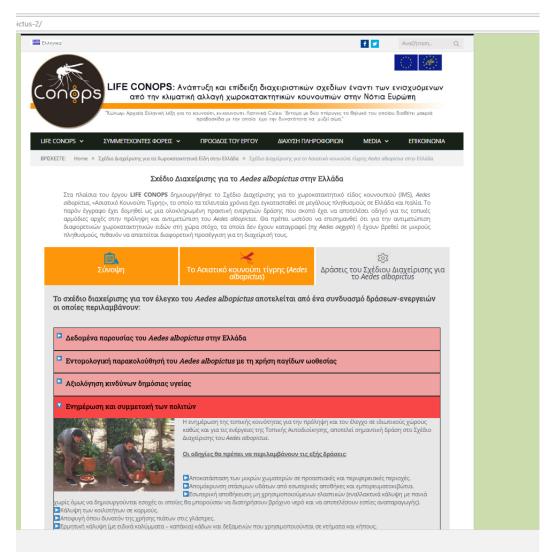


Figure 25. Progress and results section.

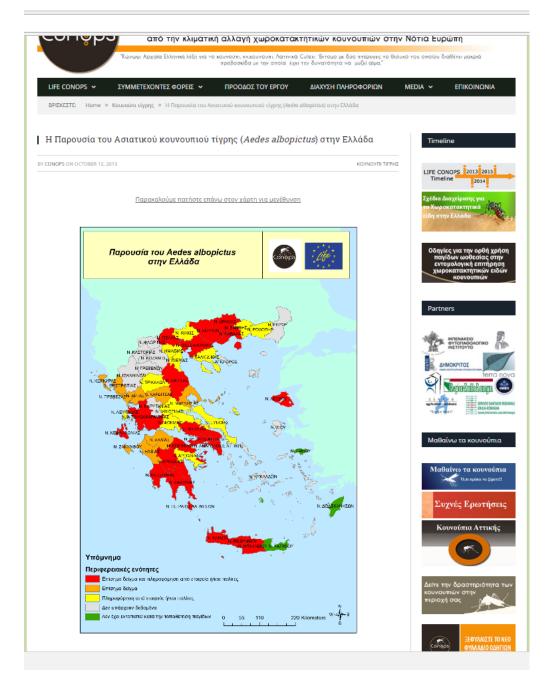
#### a. 2015-2016



**Figure 26**. LIFE CONOPS management plans especially adapted for the website area, with images and information in bullets.



**Figure 27**. Guidelines for implementing entomological surveillance with ovitraps. The guidelines are enriched with photos and videos.



**Figure 28**. The distribution of *Aedes albopictus* in Greece. The thematic map is regularly updated according to the results from the samples or information received.





Figure 29. Useful articles and links about ZIKA.

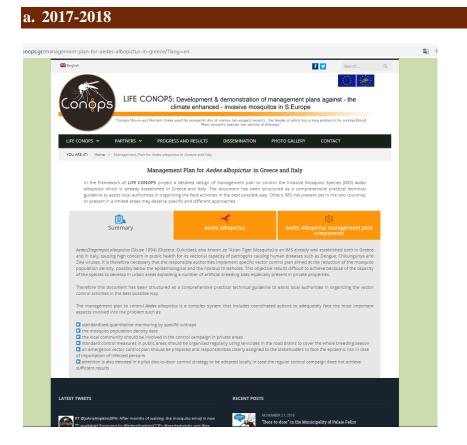


Figure 30: LIFE CONOPS management plans for Aedes albopictus.



Figure 31: Final LIFE CONOPS workshop in Chania, Greece.



Figure 32: Information about the Sterile Insect Technique (SIT).

#### 3. Analytics of audience overview

Until the end of November 2018, about 126.991 sessions of website of LIFE CONOPS project had been recorded. Based on the results of the visitors' analytics, visits occurred more frequently in July 2014 and September 2014. This is obviously related to the release of mosquitoes' activity application (on July 2014) and to the broadcast of LIFE CONOPS video as social message after the approval by the Greek National Council for Radio and Television (NCRTV) (September 2014), respectively.

It is worthwhile to mention that approximately 92% of total visits are unique (new visitors).

Approximately 245.535 page views were recorded with average visit duration about 2 minutes each.

All the analytics data are presented in Appendix (as provided by Google Analytics).

Until recently Regarding LIFE CONOPS Facebook profile had already received about 695 page likes (Figure 30), while on Twitter the total number of tweets and followers were 610 and 211, respectively (Figure 31).

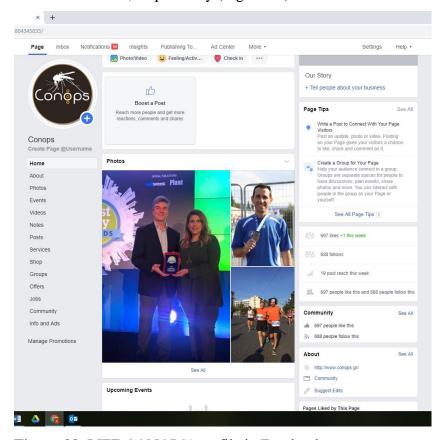


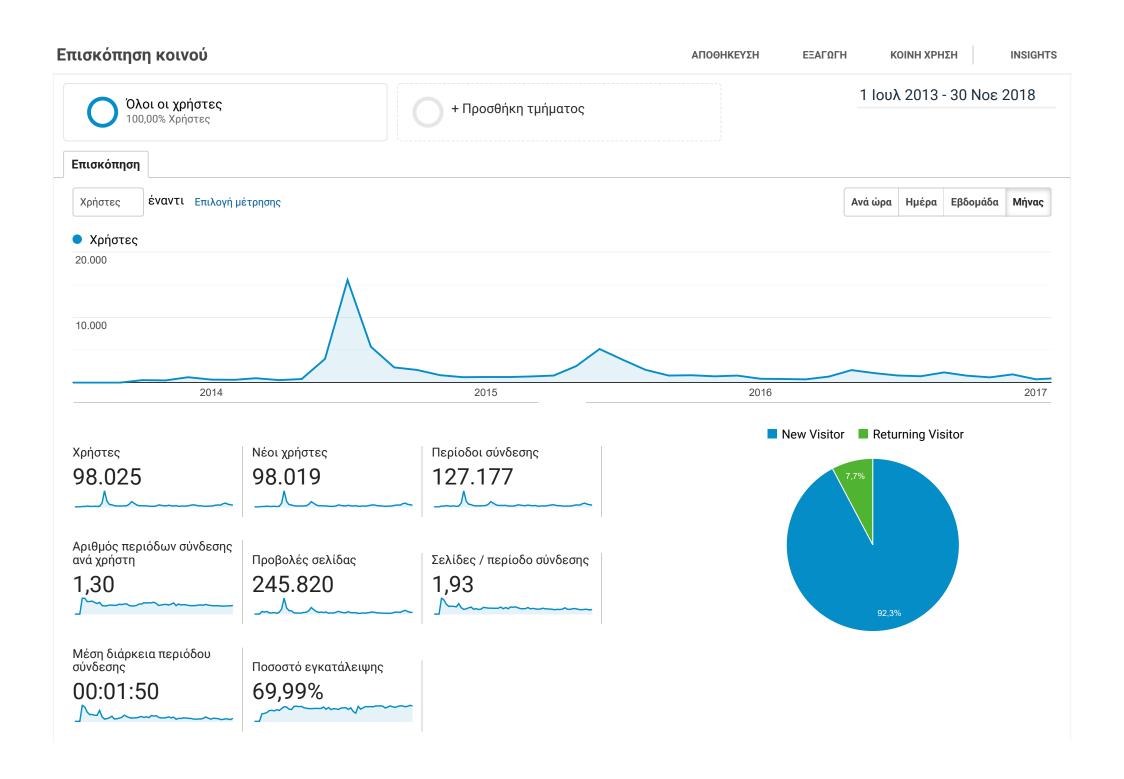
Figure 33. LIFE CONOPS' profile in Facebook.



Figure 34. LIFE CONOPS page on Twitter

# 4. Appendix

Analytics data for the website are presented in this section (as provided by Google Analytics).



Δημογραφικά στοιχεία	Γλώσσα	Χρήστες	% Χρήστες
Γλώσσα	1. el-gr	9.464	29,83%
Χώρα	2. el	8.239	25,97%
Πόλη	3. en-us	7.625	24,03%
Σύστημα	4. en-gb	2.726	8,59%
Πρόγραμμα περιήγησης	5. en	465	1,47%
Λειτουργικό σύστημα	6. it-it	446	1,41%
Πάροχος υπηρεσιών	7. fr	436	1,37%
Για κινητά	8. it	279	0,88%
Λειτουργικό σύστημα	9. ru	196	0,62%
Πάροχος υπηρεσιών	10. de-de	141	0,44%
Ανάλυση οθόνης		1	προβολή πλήρους αναφο

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